

smau

PADOVA 16th-17th APRIL
PADOVAFIERE

ACCELERATOR OF INNOVATION FOR BUSINESS

ONE EVENT TO INNOVATE YOUR BUSINESS

DIGITAL TECHNOLOGIES

smau

On Wednesday 16th and on Thursday 17th of April 17 Smau is back to Padua at PadovaFiere Hall 11 with the **main ICT players** ready to illustrate the latest news in the field of digital technologies to **support your business**.



News 2014

TABLET, SOCIAL MEDIA AND CLOUD FOR BUSINESS

Social Commerce? Mobility? App? Cloud? At Smau Padua your company will find all the information about devices, technologies and services which will change forever the way we work.

Waiting for you: the best ICT suppliers, the most prestigious School of Management and all the brand new products.



ICT INNOVATION AWARD

All the best case history of **adoption of digital technologies** to innovate successfully the business



Discover also...

UPDATES, INFORMATION AND TRAINING BY:

SDA Bocconi
School of Management

Workshops on the topics of **project management** and **business intelligence**

Gartner

Free meeting with a Gartner expert to understand **how to successfully innovate your enterprise**. Book your meeting by writing to: gartner@smau.it

ARENA
MARKETING
DIGITALE

Everything that you must know about **social networks, brand reputation, advertising online, mobile marketing** and more ...

VIP INVITATION OFFERED BY:



Camera di Commercio
Padova

START UP, LABORATORIES, TENDER AND FINANCIAL INSTRUMENTS



INNOVENETO
EXPO

- ➔ **STARTUP AND SPIN-OFF**
- ➔ **BUSINESS ACCELERATORS**
- ➔ **TENDER AND FINANCIAL INSTRUMENTS**

Come to the event to know the research centers, startup and spin-off which can become the **laboratory of Research and Development of your company**; discover all the **facilities and the financial instruments offered by your Region**; meet the characters involved in the themes of higher education and new patents.



CONFINDUSTRIA
Piccola Industria

Discover **AdottUp**, the Programme of **Confindustria Piccola Industria** dedicated to the adoption of start up by SMEs as incubators.

Do not miss...

DISCOVERY

The Info Point at the Fair.

SPEED PITCHING

Participate to the presentation of the best startup, spin-offs and laboratories at the Fair: few minutes to capture the most brilliant projects.

PREMIO LAMARCK

The award dedicated to the best startups selected by **Gruppo Giovani Imprenditori di Confindustria**.

HOW

Register on the web site www.smau.it, clicking on the link below, create your agenda to visit and benefit from free entry to the event.

LINK

www.smau.it/invite/pd14/cciaa-pd1/



Keep the invitation and take it to the Fair in order to:

- . access to **VIP parking** PadovaFiere
- . access to the **open bar VIP Lounge** at the exhibition hall
- . receive the **Honor Card PadovaFiere** at the **VIP Lounge** during the event which allows free access to some events during the year
- . receive **the catalogue** with the collection of the best case histories

ON WEDNESDAY 16TH AND ON THURSDAY 17TH OF APRIL. FROM 9.30AM TO 6:00PM

Hall 11

ENTRANCE: Via N. Tommaseo, 59



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