

*IP protection and Trade fair
Case Study
T.D.P Terminal Data Processing S.r.l.*

IP FOR SME'S

La integrazione transfrontaliera nella gestione della proprietà intellettuale (IP) come leva di competitività regionale

Padova 16/04/2014



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2007-2013

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za regionalni razvoj

T.D.P. Terminal Data Processing

Company description



**T.D.P. Terminal Data
Processing S.r.l.**



T.D.P. Terminal Data Processing S.r.l is a small (9 employees plus some external collaborators) but active Venetian company which provides data processing and data management services also in function of high variety prints with bar code.



In the market for more than 40 years T.D.P.'s customers belong to different sectors: public sectors, banks, oil companies, data storage companies etc



Main activities:

- * Data processing services provided to oil companies and public data storage companies;
- * Processing of data flow management and production orders received from commercial companies - footwear industry, clothing and accessories industry - to create and print labels with color images, bar codes, alphanumeric codes. Related customer services and shipment to customers located in Italy, Europe, Asia and North America

Pilot action description



We are starting the search for a partner in the Chinese market to entrust remote printing and we need further information to protect our software and how to manage our partnership so as to prevent counterfeiting.



The partner in question must be able to produce prints on paper supports or plastic adhesives with a variety of data, based on files generated by our software and supplied by us, and subsequently connect directly to the software using Cloud to manage production.

Experience and concrete results obtained

We received a personalized consultancy service from the head of Patent and Trademark office of the Chambers of Commerce of Venice and a lawyer specialized in intellectual property protection.

Because at present in Italy and Europe it is not possible to patent software we were advised to deposit the software with the SIAE or through a notary so as to guarantee the date of the invention of the software.

Comments

We received a useful consultancy service thank you to the in-depth analysis done by the lawyer. The suggestions given helped us to better analyzed our current and potential problems related to IP protection and provide us with important information that will help us to better decide our future Ip strategy.

Our suggestion is to provide, for a short/ medium term, an ongoing support service after the consultancy service.

IPforSMEs - final conference Padova 16/04/2014

Grazie per l'attenzione!

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